

JACKSON PRITT

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Apparel



Packaging



Product

SUMMARY

Experienced Senior Designer with a background in t-shirt and other apparel design for a classic San Francisco clothing brand. Detail oriented with excellent organizational skills and project management experience. Strong communicator who enjoys working in a wide range of visual styles. Enthusiastic and cheerful with a "can do" attitude and a history of successfully meeting tight deadlines on a wide variety of projects.

SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- T-shirt Design
- Packaging Design
- Packaging Mechanicals
- Product Design
- Print Design
- Photography
- Illustration
- Project Management

EXPERIENCE

Senior Designer / Art Director | 2009 - Present

GAMAGO, San Francisco, CA

I work directly with the company's founders to develop and communicate the look and feel of GAMAGO through product, packaging, and digital design. As the most senior creative employee I manage in-house and freelance designers for major seasonal projects.

In addition to leading our packaging and print design I develop new product concepts with our Senior Industrial Designer and work with our Sales Director to plan sales and social media marketing campaigns and provide ongoing support for major vendors.

Graphic Designer | 2006 - 2009

GAMAGO, San Francisco, CA

Designed illustrations and construction patterns for t-shirts, hoodies, apparel and accessories from rough concepts to final press-ready files. Photographed models and products. Managed retail website and digital archives.

Art Director | 2001 - 2003

The California Aggie, Davis, CA

Built and managed a team of student designers creating print ads and editorial illustrations for a daily newspaper. Worked closely with the Sales Director to plan sales campaigns to attract new business and support ongoing accounts.

Teaching Assistant | 2002 - 2003

The University of California at Davis, Davis, CA

Ran small group workshops and assisted students with design projects for Intro to Design and Form & Color classes. Worked with Design department faculty to plan lessons, suggest activities, and grade student projects and performance.

EDUCATION

Master of Fine Arts - Design

California College of the Arts

Bachelor of Science - Design

University of California at Davis

Bachelor of Arts - English

University of California at Davis